EVIE SMITH



SUMMARY

Awarded a 2:1 degree in Textiles BA (Hons) specialising in print design. Passionate about interiors and textiles with detailed knowledge of trend analysis, colour, pattern and textile processes. A strong understanding of sustainability, as well as social and ethical practices in the textile industry.

EXPERIENCE

Retail Assistant 11/2025 - Ongoing
Visual Impact

- Gained knowledge in visual merchandising
- Customer query resolution
- Assisting with the buying of stock
- Conferring with stockists

Design Assistant, 07/2025 - 07/2025
Zandra Rhodes

- Excelled in a fast-paced environment, under tight deadlines.
- Thrived in an active, high-end print studio.
- Recognised current and previous trends to inform decisions.
- Gained invaluable hands-on 1-1 experience with Zandra in colour, mood boards, and pattern design.
- Utilised knowledge to influence how future collections would look.

Exhibitor, 07/2025 - 07/2025
New Designers

- Showcased work to visitors with confidence and initiative.
- Developed marketing material, including business cards, and lookbooks, to promote the exhibition.
- Conducted competitive analysis to identify key industry trends, and opportunities.

Retail Assistant, 05/2023 - 12/2024
Harvey's of Yarmouth

- Managed customer enquiries and complaints with professionalism, providing solutions.
- Answered customers' questions about products, prices and availability to enhance customer satisfaction.
- Identified customers' needs and interests to recommend suitable products.

Front of House Team Member, 05/2021 - 09/2023
The Blacksmiths

- Developed the ability to work well under pressure.
- Demonstrated strong collaborative skills and teamwork.
- Used initiative for problem-solving and independent working.
- Ability to ask for help, while accepting feedback, and applying it to my role.

Design Assistant, 05/2023 - 05/2023
Jane Crofts Designs

- Effectively managed project deadlines whilst under pressure.
- Able to express my creativity by actively desining prints.
- Worked sustainably, considering processes, materials, and social and ethical factors.

CONTACT

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EDUCATION

Bachelor of Arts, Textiles BA (Hons), 2025
Arts University Bournemouth

- Awarded an Upper Second-Class Degree (2:1)

A-Levels, 2022
The Island VI Form

- Double Fashion and Textiles

Grade: Double Distinction Star (DD*)

- Business Studies

Grade: C

GCSEs, 2020
Christ the King college

- Textiles, Business, Maths, English (Lang/Lit), Science (x2), History, and Religious Studies

SKILLS

- Trend research
- Project management
- Hand and digital print
- CAD and hand embroidery
- Textile fabric and process knowledge
- High level of brand and commercial awareness
- Design development
- Time management
- Communication skills
- Adobe creative Suite: Photoshop, Illustrator, and InDesign